

UX/UI Designer
Front-End Developer

CONTACT

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IDIOMAS

Español (nativo)
Inglés (fluido)
Francés (intermedio)

PROFESSIONAL PROFILE

Designer and front-end developer with an integral approach to digital experiences that combine visual clarity and technical efficiency.

With a solid foundation in graphic design and mastery of the React/Next.js ecosystem, I transform ideas into responsive, functional, and user-centered interfaces.

Currently studying Graphic Design at FADU/UBA, which allows me to integrate visual communication principles with high-level technical solutions.

TECHNICAL SKILLS

Front-End Development

React.js, Next.js,
JavaScript (ES6+)
HTML5, CSS3, Tailwind
CSS, component-based
architecture
Web optimization
(performance and technical
SEO)
Version control with Git
Animations with Framer
Motion or GSAP

UX/UI Design

Figma, Adobe Illustrator,
Photoshop
User-centered design,
information architecture
Wireframes, interactive
prototypes, usability
testing
Design systems and
component libraries
Web typography and visual
hierarchy

KEY ACHIEVEMENTS

Complete development of 6+ commercial projects, from concept to production

Mastery of modern technologies: Next.js, React, Tailwind CSS, and Framer Motion

Front-end architecture focused on performance and scalability

Effective translation of business needs into visual and functional solutions

Experience in responsive design optimized for multiple devices

ACADEMIC FORMATION

Universidad de Buenos Aires – FADU
Graphic Design (in progress) | Since Jul 2023

Fernando Herrera
Udemy
Next.js: The React framework for production | 2023

React: From zero to expert | 2023

Scrimba
JavaScript Course | 2022

Coderhouse
Web development course | 2022

Tecson
Technician in recording, mixing and mastering | 2017

METHODOLOGY AND APPROACH

Design: User-centered, focusing on clarity, accessibility and constant validation

Development: Component-based, prioritizing performance and scalability

Workflow: Mobile-first, rapid prototyping and iterative development

Collaboration: Clear communication and agile client feedback management

FEATURED PROJECTS

Vino Rodante | E-commerce & Creative Direction (in development)
Client: Nicolás Hurtak | 2025 - Present
Context: Distinctive visual positioning in a competitive market
Solution: Integral design and development from branding to e-commerce concept
Technologies: Next.js, Tailwind CSS, Framer Motion, reusable component system
Status: Currently in implementation phase, with branding and UX/UI design completed
<https://vinorodante.com>

Portfolio for Úrsula Benavidez
Client: Audiovisual art director | 2025
Context: Minimalist portfolio focused on visual works
Solution: Design and implementation of clean, content-centered interface
Technologies: Next.js, Vercel, image optimization
Impact: Fluid navigation and high visual impact aesthetic presentation
<https://ursula-b.vercel.app>

Templo de Tierra | Tourist Accommodation Website (in development)
Client: Tourism venture in Uruguay | 2024
Context: Required digital presence aligned with natural identity
Solution: Website design with reservation system and immersive aesthetics
Technologies: Next.js, Supabase
Status: Design completed, technical implementation in progress
<https://templodetierra.com>

Goyena | Real Estate Development Website
Client: Grupo Portland | 2025
Context: Premium project with high visual standards
Solution: Front-end development respecting original design with optimized performance. CMS for eventual image changes with Contentful.
Technologies: Responsive design, HD image optimization
Impact: Clear navigation and solid aesthetics enhancing property presentation
<https://grupoportland.com/goyena>

Kostume | Custom E-commerce
Client: Clothing brand | 2022 - Present
Context: Need to escape predefined Tienda Nube format
Solution: Custom development integrating brand design and user experience
Technologies: Next.js, Tienda Nube, custom CSS
Impact: Interface coherent with brand identity and differentiated shopping experience
<https://kostumeweb.net>

El Desenfreno | Editorial Store
Client: Independent publisher | 2024
Context: Platform combining literary catalog and e-commerce
Solution: Functional website sensitive to the brand's poetic aesthetics
Technologies: Specialized navigation, content-oriented visual architecture
Impact: Digital experience respecting editorial spirit while facilitating purchases
<https://eldesenfreno.com>

PROFESSIONAL EXPERIENCE

Currently taking freelance projects

Newtro Arts
Web3 Art Collective | Feb 2024 - Dec 2024
UX/UI Designer & Front-End Developer
Design of interfaces for web3 platforms focused on artists
Implementation of interactive experiences with creative and technological approach
Collaboration on agile deliveries within reduced timeframes
UX trend research for blockchain technology projects

C7 Studio
Digital projects studio | Jul 2022 - Jul 2024
Founder and principal designer/developer
Creative and technical direction of end-to-end projects
Development with React, Next.js and Tailwind CSS
UX/UI design focused on end users
Coordination with back-end teams for technical implementations
Digital and visual strategy consulting for diverse brands